Our Printer Rental-Terms and Conditions of Hire

Hire Period

Printer hire is based on a either 3 Day or Weekly hire period only. This should give you time enough to get to know the printer and calibrate where necessary. Make sure that you understand fully how to operate the printer and the driver software. A pdf handbook will be included with the driver software supplied. "Hire Period" is the period for which the equipment is hired. Each day is calculated on a 24 hour period from the time at which the Equipment is collected from our premises.

Booking

Booking should be made as soon as possible to avoid disappointment should we not be able to fulfil your order. Booking time must be a minimum of 5 days prior to collection day.

Printer Media

When you hire a printer from us, you will need to tell us at time of ordering which size of media you wish to use and how many prints that you intend to make. This so that we can make sure that you are supplied with the correct media and in quantity sufficient for your needs. The sizes offered are as shown below, along with the cost per print for each size. Remember you only pay for the media that you use. (Please use opened media first!)

Media Size	Cost per Print (excl VAT)
6x4”	£0.15
7x5”	£0.31
8x6”	£0.33
9x6”	£0.46

Note – If you are use your own media, there will be no media charge for up to 50 prints on the equipment. After that, there will be a standard charge of £0.15 per print.

Payment

Payment for the rental cost and the deposit will be collected when the printer is collected. The print costs (as shown above) will be deducted upon return of the printer to our premises as well as your deposit after the printer and associated equipment has been checked for any damage or misuse. This is at our discretion only. Once satisfied that the printer has been returned undamaged and without misuse, we shall refund the balance of the deposit.

Condition of the Printer

We aim to supply the printer to you in a serviceable condition. The printer will be tested before making it available for despatch. Any breakdown or unsatisfactory working of Equipment must be immediately notified to us. Under no circumstances must you repair or attempt to repair the Equipment unless authorised by us. The Equipment must be returned to our premises for examination. You must notify us immediately if the Equipment is involved in any accident resulting in damage to the Equipment or to other property, or injury to any person. Any items not returned from hire, such as cables, memory sticks etc. will automatically be charged to the Hirer's invoice at the full current replacement cost.

Cables etc

The printer will be supplied with a standard UK 240V cable and a 3 metre USB cable for connecting to your computer.

Software and Print Drivers

A USB memory stick with up to date printer drivers will be included with your printer.

Collection from White Imaging

Please give yourself enough time to collect the equipment from us and to familiarise yourself with it. If you wish to bring your laptop computer to set up the printer in our premises then bear in mind that we close promptly at 5.30pm Mon-Friday. Hire charges are based on collection from and return to our premises.

Transportation

The printer **MUST** always be transported in the carry case provided.

Media Care

Each media box contains a ribbon and paper roll, these should both be replaced at the same time. Some paper will be left on the roll when the ribbon is exhausted. This is normal. The printer will print three blank sheets whenever paper is loaded.

In the unlikely event of the ribbon snapping, it can be taped together with sticky tape and you can continue printing. This only ever happens if the printer is kept in a cold place and then moved into a warm environment and condensation forms on the media. In this case, ensure the printer is left on for at least 45 minutes before use.

Media can be removed part way through a roll and reused later if stored in the original packaging.

YOU MUST USE PART- USED MEDIA FIRST - otherwise you will be charged for a full roll of media.

This printer requires spacers to be used when using 7x5" media. These will be included with your printer. They are not needed for 6x4"or 8x6" / 9x6" media. These MUST be returned with the printer or a charge for their replacement will be made.

Cancellation

Any cancellation within 48 hours of the goods going out will incur a £40 charge.

If you DO NOT TEST the equipment when you receive it, or in good time for us to rectify the issue if the equipment has been damaged, then we will not offer any refund on the rental hire charge/delivery.

If you are unhappy with any prints as a result of a possible printer fault, the faulty prints must be returned with the equipment. You will not be charged for the prints if the issue is due to our equipment. If you fail to send these back we can not offer you a refund.

Any problems with the equipment must be reported at the time of failure on

0121 382 0624. Please leave a message if outside office hours.

Compensation

We DO NOT offer any compensation of any type including consequential loss. Our equipment is tested for each hire to ensure that the item functions according to its specifications. Every effort is made, therefore, to ensure that the Equipment is supplied in working order. White Imaging cannot be held liable, however, for failure to Equipment of for failure of Equipment or for consequential or sub-consequential loss there from.

Insurance

The hirer is responsible at all times for the equipment during the rental period and must ensure it is suitably insured against loss or damage from the time it leaves our premises to its return. IT IS THE RESPONSIBILITY OF THE HIRER TO UNDERSTAND THE EXTENT AND LIMITATIONS OF THEIR INSURANCE COVERAGE BEFORE TAKING PROSSESION OF THE HIRED EQUIPMENT.

Deposit

A refundable deposit of £500 will be required from the Hirer and we reserve the right to vary this amount.

Safety and Instructions

It is your responsibility to make sure that all the people who use the Equipment are properly instructed in its safe and correct use and that they are in possession of all the instructions supplied by us. You must ensure that the Equipment is not misused, and that supervision is adequate at all times.

General Condition

Acceptance of the Equipment by the Hirer or his agent signifies the total acceptance of these terms and conditions for hire and excludes any terms and conditions you may have put forward except where we have agreed to any amendments or other conditions in writing. All goods are advertised subject to availability.

It is assumed that the Hirer or his agent has sufficient skill and knowledge to operate the Equipment correctly. Damage to the equipment caused by misuse is the sole responsibility of the Hirer and costs incurred in such damage together with the hire fees lost due to the Equipment being out of service will be charged to the Hirer.

Please sign and date below to state that you have read and understood these terms and conditions and your acceptance of them.

Hirer Name.....Hirer Signature.....

Address Line 1			
Address Line 2			
Address Line 3			
Address Line 4			
Address Line 5			
Mobile No			
Card No			

Date of Hire	
Date of Return (Expected)	
Print Count Out	
Print Count Return	
Print Size	
Comments	